

# Driving IMPACT



Celebrity Golf Classic

PRESENTED BY:



**Advent Health**

Lake Nona Golf  
& Country Club  
Feb. 19 - 20, 2023

## EVENT PARTNERS:

**eventellect**  
UNIFIED TICKETING



## PROCEEDS BENEFIT:

**Lift**  
ORLANDO  
[www.LiftOrlando.org](http://www.LiftOrlando.org)

Florida Citrus Sports will host the second annual "Driving Impact" Celebrity Golf Classic on February 19-20, 2023. The event benefits the work of Lift Orlando.

We would love to have your support as an event partner.

Growing up playing sports, we all wanted to compete on a "level playing field" where success was possible with a bit of talent, hard work, and commitment. As adults, we see far too many hard-working families requiring an extraordinary effort to survive, much less achieve a modest level of success. We believe sports and business leaders can team with residents to transform underinvested neighborhoods and create pathways of opportunity. We envision healthier communities where the kids can grow, learn and thrive, regardless of household income.

Our vision to work together to strengthen these historic neighborhoods surrounding Camping World Stadium came from a survey of 1,500 residents. Those interviews revealed the positive changes they wanted to see in their community, including four critical elements of holistic transformation:

1. A safe, affordable place to live
2. A great education
3. Better health and wellness options
4. Economic opportunities

Lift Orlando was founded in 2014 with those pillars in mind. After influencing \$100 million in capital investments in eight years, we are "leveling the playing field" in one of Orlando's most distressed ZIP codes.

In 2021, Florida Trend Magazine honored Lift Orlando its "**Floridian of the Year.**" Our model for investing in "at-risk" communities is gaining momentum in many other cities around the country.

Please accept this invitation to have some fun with us in Orlando as we continue to drive impact for our neighbors.

Thank you for your consideration.

A handwritten signature in black ink.

Steve Hogan  
CEO, Florida Citrus Sports

**Format:** One celebrity will be paired with four golfers to compete in an 18-hole "**shamble**"

**Schedule:** VIP Welcome & Pairing Party  
Sunday, February 19  
6:00 – 9:00 p.m.

Golf Outing  
Monday, February 20  
9:00 a.m. registration, 10:00 a.m. shotgun start

To sponsor the event, contact Gabe Park: [gpark@fcsports.com](mailto:gpark@fcsports.com) | 407.920.0396  
[www.DrivingImpactGolf.com](http://www.DrivingImpactGolf.com)

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### Team Sponsor: \$10,000

- Four (4) golf participants
- Eight (8) pairings party invitations
- Company exposure inclusive of course signage, website & social media.
- Opportunity for marketing material and giveaways to be placed in participant gift bags

## Event Sponsorship Opportunities

### Title Sponsor: \$50,000 **SOLD**

- Four (4) golf spots in tournament
- First pick of pro or celebrity golfer
- Four (4) rooms at the Lake Nona Wave Hotel on Sunday night
- 12 invitations to Sunday pairings party
- Meet and greet with celebrity guests
- Company logo exposure, inclusive of golf course & pairings party venue, website and social media.
- Opportunity for marketing material and giveaways to be placed in participant gift bags
- In-stadium exposure and integration during Citrus Bowl and Cheez-It Bowl games
- Two (2) invites to Cheez-It Bowl VIP Welcome Party
- Two (2) suite tickets to Cheez-It Bowl including VIP Field Experience
- Two (2) invites to Citrus Bowl VIP Welcome Party
- Two (2) suite tickets to Citrus Bowl including VIP Field Experience

### Pairings Party Sponsor: \$25,000 **SOLD**

- Four (4) golf spots in tournament
- Second pick of pro of celebrity golfer
- Two (2) rooms at the Lake Nona Wave Hotel on Sunday night
- 12 invitations to Sunday pairings party
- Meet and greet with celebrity guests
- Company logo exposure, inclusive of golf course & pairings party venue, website and social media.
- Opportunity for marketing material and giveaways to be placed in participant gift bags
- In-stadium exposure and integration during Citrus Bowl and Cheez-It Bowl games
- Two (2) invites to Cheez-It Bowl VIP Welcome Party
- Two (2) suite tickets to Cheez-It Bowl including VIP Field Experience
- Two (2) invites to Citrus Bowl VIP Welcome Party
- Two (2) suite tickets to Citrus Bowl including VIP Field Experience

### 19th Hole Sponsor: \$15,000 **SOLD**

- Four (4) golf spots in tournament
- Third pick of pro of celebrity golfer
- Two (2) rooms at the Lake Nona Wave Hotel on Sunday night
- Ten (10) invitations to Sunday pairings party
- Meet and greet with celebrity guests
- Company logo exposure, inclusive of post-round gathering and awards presentation.
- Opportunity for marketing material and giveaways to be placed in participant gift bags

### Hole-In-One Sponsor: \$5,000

- Displayed as sponsor for Grand Prize hole
- Cost of insurance for prize items included
- Company exposure across event marketing material, including web & social media
- Opportunity for marketing material and giveaways to be placed in participant gift bags
- Four (4) pairings party invites
- Custom Gift Bag

### Long Drive Sponsor: \$5,000

- Logo on Long Drive marker
- Company exposure across event marketing material, including web & social media
- Opportunity for marketing material and giveaways to be placed in participant gift bags
- Four (4) pairings party invites
- Custom Gift Bag

### Impact Sponsor: \$3,000

- Company exposure across event marketing material, including web & social media
- Opportunity for marketing material and giveaways to be placed in participant gift bags
- Two (2) pairings party invites
- Custom Gift Bag

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